

# Nexwell Health Partners

## Focus on Patients. We Handle the Business.

The operational backbone specialty practices need to thrive. From telehealth integration to hospital partnerships, we manage the complexity so you can practice medicine.

✓ HIPAA Compliant

✓ Value-Based Care

✓ Telehealth Ready

### Independent Practices Face Mounting Pressures

The financial and operational challenges facing specialty practices demand a different approach.

**60-70%**

Average practice overhead as percentage of revenue

**40%+**

Primary care physicians reporting burnout

**11%+**

Average claim denial rate crushing revenue cycles

### About Nexwell Health Partners

Nexwell Health Partners is a healthcare Management Services Organization (MSO) purpose-built for specialty practices. We deliver the operational backbone that allows physicians to focus on patient care while we handle revenue cycle management, regulatory compliance, workforce solutions, and technology integration.

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*Your clinical judgment stays yours. We provide the infrastructure to grow.*

# Comprehensive Support for Modern Healthcare

We handle the operational complexity. You maintain full clinical autonomy.



## Revenue Cycle Management

End-to-end claims processing, denial management, and reimbursement optimization. We handle payer negotiations, prior authorizations, and coding audits to maximize your collections and reduce write-offs.

★ Avg. 15% reduction in denials



## Telehealth & Technology

Unified EHR platforms, telemedicine infrastructure, AI-powered documentation, and cybersecurity management. Enterprise-grade technology without the capital investment or IT headcount.

★ Enterprise tech, zero capital cost



## Regulatory Compliance

Navigate HIPAA, ACA, Stark Law, Anti-Kickback, and state-specific regulations with confidence. Ongoing compliance monitoring, audit preparation, and policy development to keep your practice protected.

★ Proactive audit readiness



## Hospital & FQHC Network Access

Strategic partnerships with hospitals and Federally Qualified Health Centers. Referral network development, managed care contracting, and co-management agreements that expand your patient base.

★ Stronger referral networks



## Value-Based Care Enablement

Population health analytics, risk stratification, quality metrics tracking, and MIPS/APM reporting. Transition from fee-for-service to value-based models with data-driven support at every step.

★ MIPS & APM performance support



## HR & Workforce Solutions

Provider and staff recruiting, credentialing, payroll, benefits administration, and compliance training. Solve staffing challenges that limit your capacity without adding administrative burden.

★ Full credentialing management

# Partnership, Not Ownership

Your clinical judgment remains yours. We provide the operational infrastructure.



## Clinical Autonomy Protected

Our MSO agreements explicitly preserve your decision-making authority over patient care, protocols, and clinical operations. You stay in control.



## Technology Without the Overhead

Access enterprise-grade telehealth platforms, cybersecurity, and data analytics without the capital investment or dedicated IT staff.



## Aligned Incentives

Our fee structures are transparent, commercially reasonable, and designed for long-term partnership. No hidden costs. No surprises.

## Why Specialty Practices Choose Nexwell



### Specialty-First Focus

We built our MSO for specialty and subspecialty practices. We understand complex coding, high-cost procedures, and multispecialty dynamics.



### Deep Regulatory Expertise

Our team includes specialists in Stark Law, Anti-Kickback, HIPAA, MIPS, and payer-specific compliance requirements.



### 90-Day Integration

Our proven onboarding process gets you operational support fast. No 12-month implementation timelines dragging down your practice.



### Measurable Outcomes

Every engagement includes defined KPIs and quarterly performance reviews. You see the impact in real numbers, not promises.

## From Introduction to Integration in 90 Days



01

### Discovery Call

We learn about your practice, patient volume, payer mix, and operational pain points.



02

### Needs Assessment

Our team audits your operations, revenue cycle, compliance gaps, and technology stack.



03

### Agreement & Onboarding

Transparent MSA structured with legal counsel. Clear scope, deliverables, and fee structure.



04

### Integration & Support

Hands-on training, system deployment, and dedicated ongoing support with quarterly reviews.

# Serving Specialty Practices Across the Care Continuum

Tailored operational support for every type of specialty and subspecialty practice.

## Procedural Specialties

### High-Volume, High-Complexity Care

Procedural practices face unique revenue cycle challenges including complex coding, high denial rates, and prior authorization bottlenecks. We optimize surgical scheduling workflows, manage ASC billing, negotiate payer contracts for specialty procedures, and handle compliance across multiple sites of service.

- ✓ Oncology & Surgical Oncology
- ✓ Cardiology & Cardiac Surgery
- ✓ Gastroenterology
- ✓ Orthopedics & Sports Medicine

## Medical Specialties

### Chronic Care & Longitudinal Management

Medical subspecialties managing chronic conditions need strong value-based care infrastructure and population health capabilities. We support quality measure reporting, care coordination programs, risk-adjusted coding optimization, and referral network management to keep patients engaged across the care continuum.

- ✓ Rheumatology & Immunology
- ✓ Endocrinology & Diabetes
- ✓ Pulmonology & Sleep Medicine
- ✓ Dermatology & Allergy

## Behavioral & Primary Care

### Integrated, Whole-Person Care

Behavioral health and primary care practices require integrated care models, telehealth capacity, and workforce support to address growing demand. We deploy virtual care platforms, manage payer credentialing for behavioral health, support collaborative care models, and recruit providers for high-demand specialties.

- ✓ Psychiatry & Psychology
- ✓ OB/GYN & Maternal Health
- ✓ Primary Care & Family Medicine
- ✓ Pediatrics & Adolescent Medicine

## Ready to Focus on What Matters Most?

Let's discuss how Nexwell can support your practice's growth and sustainability.



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